



2024 Physical Security Showcase

Introduction

Based on your feedback from last year’s showcase, we have made some exciting changes, including a new location! We hope to make this event larger than ever and grow it to become the premier security event in the Midwest. We are grateful for your support and could not do this without you!

- The ASIS Greater Kansas City Chapter Board and Showcase Planning Committee

Event Details

When: Friday, June 7th, 2024, 8:00 am to 2:00pm

Where (New Location!): Overland Park Convention Center, 6000 College Blvd, Overland Park, KS 66211

Vendor Registration: <https://kcasis.org/event-5673497>

Program Information: The event starts with registration, continental breakfast, brief opening announcements, vendor engagement, and then breakout sessions. Attendees will visit the vendor tables before the event kickoff and during the gaps between breakout sessions. At noon, all attendees and vendors sit for a plated lunch for the presentation of the ASIS Greater Kanas City Chapter annual awards. The remaining time is handed over to the keynote speaker as soon as the awards are done (about 20 minutes). The event concludes at 2:00 pm with some raffle and door prizes provided by the vendors.

Event Schedule, Friday June 7th, 2024:

6:00 am - 8:00 am	Vendor set up
8:00 am	Registration / Vendor Displays / Light Breakfast
8:45 am - 12 pm	Breakout Speaker Sessions and Vendor Displays
12 pm - 1:30 pm	Keynote Speaker / Lunch / Awards
1:30 pm - 2:00 pm	Door Prize Drawing
2:00 pm	Event ends

Type of Attendees: In years past, we have had roughly 75 registered attendees and an additional 40 vendors from 20 different companies. Our Kansas City Chapter includes security leaders from various large corporations, notably:

Oracle	Garmin	Hallmark Cards	T-Mobile	Burns & McDonnell
St. Luke’s Health System	Children’s Mercy Hospital	Honeywell FM&T	University of Health Kansas City	Commerce Bank
PetSmart	US Bank	State Street Corporation	Black & Veatch	H&R Block
Meta	Shamrock Trading Corporation	American Century Investments	Water One	Stowers Medical Institute

...and many others. We will invite and market the event to members from other large ASIS Chapters in the Midwest, including St. Louis, Omaha, Des Moines, and smaller ASIS chapters in Topeka, KS and Springfield, MO.

Vendor Information & Sponsorship

Raffles: Please let us know if you can provide products, gift cards, or other items for the raffle. These prizes are greatly appreciated and help increase the overall attendance at the event. Raffle prizes will be awarded at the end of the event. The supplying vendor will be publicly recognized and appreciated for each item.

Sponsorship: To provide an outstanding regional event for our attendees and vendors, which we hope to grow in the coming years, we have adjusted the vendor registration to a “sponsorship levels” model, which aligns more with larger industry events. Please carefully read the information below:

Information for ALL sponsorship levels:

- You will have an 8’ x 30” rectangular table for your display/materials/demo equipment, etc.
- Exterior space is available at the main entrance for large outdoor displays
- Your table will be marked with your organization’s name when you arrive
- There will be power & Wi-Fi access in the event space, but please note that you should bring your own power strip if you have multiple devices to plug in.
- If you have more than two individuals at your vendor table, please add them as an “Additional Individual Vendor” at registration (\$35 to cover meals).
- Please get in touch with us if you have questions about shipping and receiving

Bronze Level Sponsor - \$525

- Your company logo on pre-event marketing materials and in the printed program on the day of the event
- An assigned vendor table, including registration and lunch for two individuals from your company

Silver Level Sponsor - \$725

All of the benefits of the Bronze level sponsor, plus:

- You will be provided the list of names and email addresses of all registered attendees
- Your company logo and sponsorship level on TV screens around the venue

Gold Level Sponsor - \$1,050

All of the benefits of the Silver and Bronze level sponsors, plus:

- A preferred assigned table location, including registration and lunch for two individuals from your company
- Your company logo on the centerpiece at each round table where attendees will sit for lunch and the keynote speaker
- Two (2) Gold Level shoutout on the ASIS Greater Kansas City LinkedIn page

Platinum Level Sponsor - \$1,750

All of the benefits of the Gold, Silver, and Bronze level sponsors, plus:

- Exclusive position as the only Platinum Sponsor
- First choice of vendor table location
- Four (4) free additional admission tickets
- Three (3) Platinum Level shoutouts on the ASIS Greater Kansas City LinkedIn page

Additional Unique Sponsorship Add-Ons

Beyond the selected sponsorship level, there are additional available sponsorship add-ons at a cost, such as:

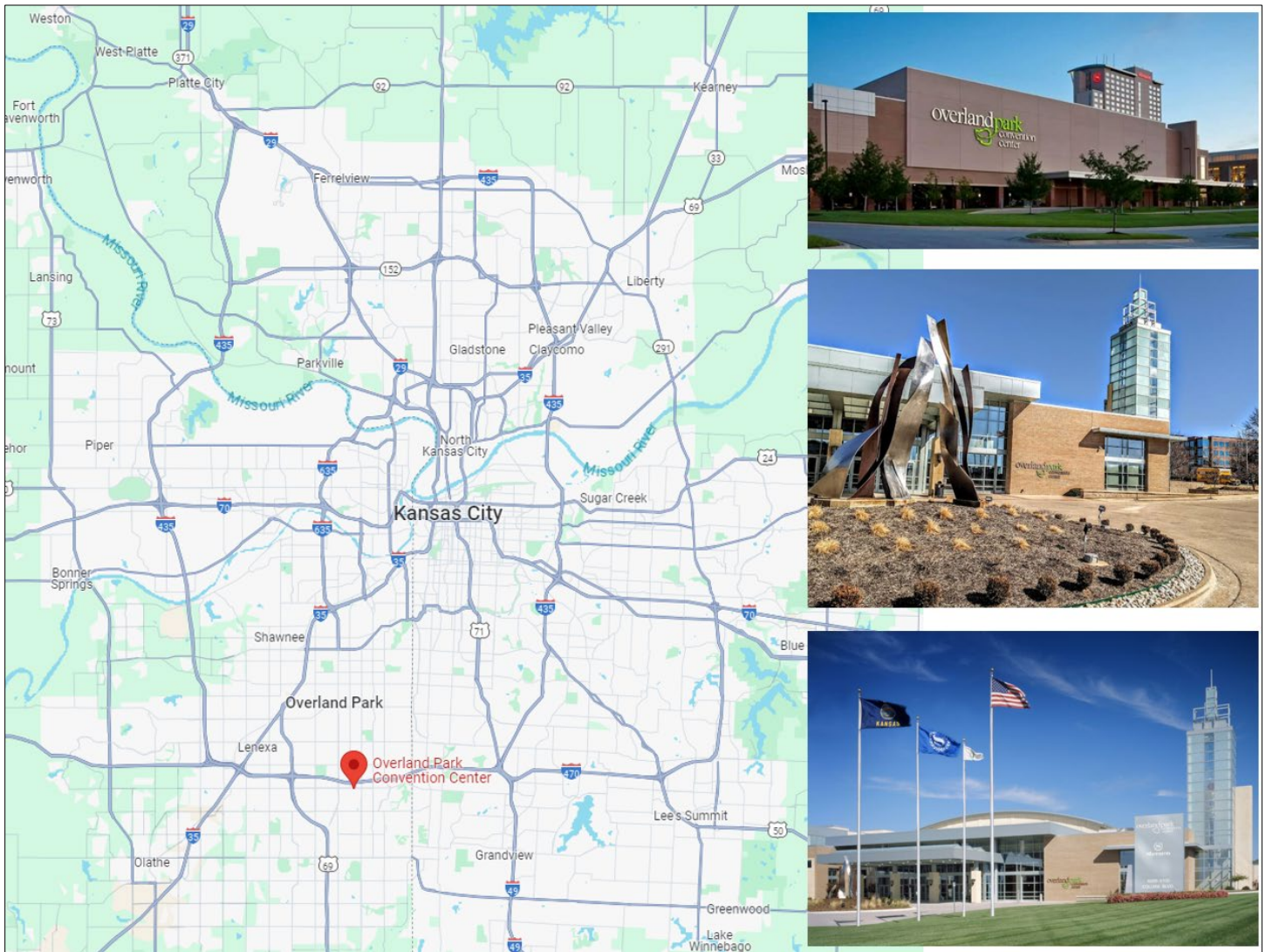
- Breakout Session Presenter (Four slots available)
- Lunch Sponsor (One slot available)
- Lanyard Sponsor (One slot available)
- Coffee Station Sponsor (One slot available)
- Breakfast Station Sponsor (One slot available)

Please get in touch with Andrew Warn, awarn@cam-dex.com, with questions regarding sponsorship add-ons.

For any additional vendor information or questions, please get in touch with Andrew Warn awarn@cam-dex.com

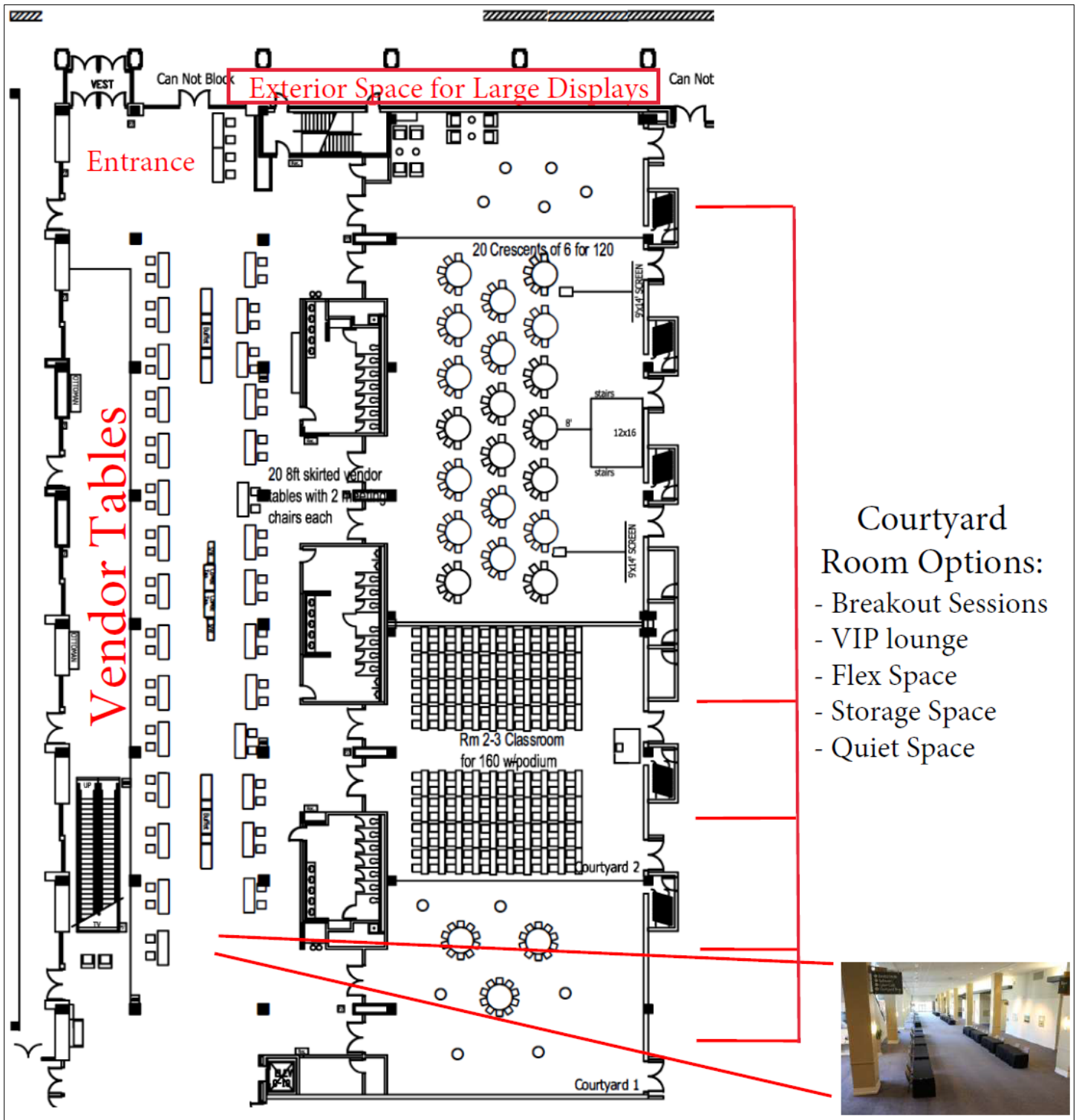
Appendix A

Overland Park Convention Center Location



Appendix B

Representative Showcase Layout (not final)



- Courtyard
Room Options:
- Breakout Sessions
 - VIP lounge
 - Flex Space
 - Storage Space
 - Quiet Space

